



Registered charity no. 1110096

## Headline Support Package for 'I Still Remember' £24,500

- ❖ Exclusive opportunity to have corporate signage on the spectacular media pillar visible from all levels of the hotel as well as in the drinks reception room (branding to be provided by sponsor – detailed spec to be provided)
- ❖ Corporate branding and message of thanks on large, main event room screen which will be used to screen an excerpt of the multiple award winning film, Zimbabwe's Forgotten Children
- ❖ Corporate branding on large, main event room screen above runway at the start and end of Fashion show featuring renowned designers
- ❖ Headline branding on event collateral including Zimbabwe's Children web pages (website, Facebook group) and front cover of event programme
- ❖ Headline billing in any press releases issued by Zimbabwe's Children
- ❖ Professional photographs with celebrity supporters at the event (full list of confirmed names to be provided)
- ❖ 2 seats at VIP/top table plus 2 Gold tables at the event (tables seat 10)
- ❖ Branded collateral can be placed in VIP goodie bags
- ❖ Branded presence (on plasma screens at the venue, branded signage) and speaking slot on the night and official presentation to headline sponsors
- ❖ VIP access to After Party (4 guests) includes goodie bag, access to VIP area, complimentary drink
- ❖ Standard access to Event After Party (10 guests)

## Headline Support Package

### Costs and Terms

Item	Total
Headline Support Package:	£24,500

Break down of event costs:

#### Venue hire and catering

Grange Hotel, St Paul's

Ref: Jonathan King  
Senior Sales Executive  
Head office – 58 Rochester Row  
Tel: ++44 207 630 2000  
Email: [jonathan.king@grangehotels.com](mailto:jonathan.king@grangehotels.com)

350 seats x £70 £24,500

**INCLUSIVE OF VAT**

## Matrix of Sponsorship Packages

Your event sponsorship package will cover the branding of all promotional literature including programmes, posters, the charity website especially the event section, the dramatic media pillar at the entrance of the hotel which runs to all floors, the video wall, the big screen that will be used to screen the film, plasma screens and any "goodies" you may wish to provide for inclusion in the goodie bags. Please note that only 1 headline support package is available given the exclusive access and opportunities this package offers. These are offered on a first come, first served basis.

	Headline 1 available	Gold 2 available	Silver 10 available	Bronze 3 available
Exclusive opportunity to have corporate signage on the video wall in the drinks reception room (branding to be provided by sponsor –detailed spec to be provided)	✓			
Corporate branding and message of thanks on large, main event room screen which will be used to screen an excerpt of the multiple award winning film, Zimbabwe's Forgotten Children	✓			
Corporate branding and message of thanks on large screen at start and end of Fashion show	✓			
2 seats at top table	✓			
Professional photographs with celebrity supporters at the event for the 2 people at top table (full list of confirmed names to be provided)	✓			
1 x complimentary table	Seating zone 1	Seating zone 2	Seating zone 2	Seating zone 3
Recognition on dramatic media pillar at the venue (visible to all hotel guests) and on plasma Screens in drinks reception	3 logo slides	3 logo slides	1 logo slide	1 logo slide
Corporate signage in a designated area at the event	✓	✓	✓	
Full colour logo/name on main event posters and advertising at participants' organisations.	✓	✓	✓	Name only
Full colour logo/name recognition with link to company's website on the Zimbabwe's Children website and Facebook pages, as well as Twitter	✓	✓	✓	✓
Advertisement/logo recognition in event programs distributed to all guests	Full page	Full page	½ page	¼ page
Merchandise/flyers etc. will be placed in goodie bags given to all guests	✓	✓		
VIP access to After Party (2 guests) includes goodie bag, access to VIP area, complimentary drink	✓	✓		
Access to After Party (10 guests)	✓	✓	✓	✓
<b>Expected contribution</b>	<b>£24,500</b>	<b>£9,500</b>	<b>£2,500</b>	<b>£1500</b>

# Sponsorship in kind

In addition to these packages we will consider sponsorship in kind. Depending of the total value of the sponsorship the benefits received will be based on one of the 3 packages detailed. Items considered include

- Merchandise for auction
- Flights and Accommodation for auction
- Infrastructure items e.g. catwalk for our high end fashion show
- Services and product support e.g. production of event brochure, provision of goodie bags, photography/videography services on the night, hair/make-up for fashion show

## CONTACT

**Event organiser:** Mari-Anne Chiromo



07979 945 118



[mchiromo@uk.ey.com](mailto:mchiromo@uk.ey.com)



@MariAnne.Chiromo



[uk.linkedin.com/in/mariannechiromo/](https://uk.linkedin.com/in/mariannechiromo/)

**Zimbabwe's Children contact person:** Sharon Thompson



0208 742 7852



[sharon@zimbabweschildren.org](mailto:sharon@zimbabweschildren.org)



@ZimChildren



[www.zimbabweschildren.org/](http://www.zimbabweschildren.org/)